



CUPRIMA

COFFEE WITH AN IDENTITY

PRESENTS...

WHAT'S
CUPPING,
GOOD
LOOKING ?



WORLD OF COFFEE
MILAN
JUNE 23-25 2022

MICO MILANO

HALL 3

ROASTER VILLAGE

SPOT 75

THURSDAY
23.06.22

11 am

Best of **WASHED** - Top of our Selection - **NEW CROP**
Pass by, catch UP & **explore** our 'Top of New Crop'

1 pm

Partners in **ORIGIN** - **Fazenda Datterra** from **Brazil**
Meet UP & CUP with (y)our Brazilian partner

3 pm

Best of **NATURAL** - Top of our Selection - **NEW CROP**
Pass by, catch UP & **explore** our 'Top of New Crop'

4 pm

CASCARA chats & shots

Thirsty for more, but wanna slow down on the caffeine?
Join us for some **informal chats** & **refreshing** cascara **shots**.



FRIDAY
24.06.22

11 am

Best of **WASHED** - Top of our Selection - **NEW CROP**
Pass by, catch UP & **explore** our 'Top of New Crop'

1 pm

Partners in **ORIGIN** - **Finca El Gobiado** from **El Salvador**
Meet UP & CUP with (y)our Salvadorean partner

3 pm

Best of **ANAEROBIC** - Top of our Selection - **NEW CROP**
Pass by, catch UP & **explore** our 'Top of New Crop'

4 pm

CASCARA chats & shots

Thirsty for more, but wanna slow down on the caffeine?
Join us for some **informal chats** & **refreshing** cascara **shots**.

SATURDAY
25.06.22

11 am

BLIND TASTING - GUESS THE ORIGIN - NEW CROP

Please allow us to take you on a journey of taste...
You might **surprise** yourself...

1 pm

Partners in **ORIGIN - InConexus** from **Colombia**
Meet UP & CUP with (y)our Colombian partner

3 pm

TRIANGULATION 'à la kenyane' - NEW CROP

When 'three' is not a crowd....

Let's have some **fun** whilst further honing (y)our tasting skills.

4 pm

ARRIVIDERCI, bacci e abbracci. Prendete il CAMPIONE.

Please pass by for a last goodbye & **get your sample**



ANYTIME
ANYPLACE
ANYWHERE

TRY A TASTE
OF CUPRIMA



CUPRIMA
COFFEE WITH AN IDENTITY

Let's CUP & Meet UP !

You may want to **get in touch** via:

- telephone : [+32 \(0\)3 205 97 98](tel:+322032059798)
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- Facebook: [facebook.com/cuprimacoffee](https://www.facebook.com/cuprimacoffee)
- LinkedIn: [linkedin.com/company/cuprima](https://www.linkedin.com/company/cuprima)